

## BAUSCHER | PROFESSIONAL CHINA

Bauscher china can be found on tables throughout the world. Exceptional design, functionality, as well as 'Made in Germany' quality are valued by professional catering establishments everywhere. In 1881, the brothers August and Conrad Bauscher founded a factory in Weiden, and specialised in chinaware for hotels. Their idea of meeting the particular requirements of the hotel and restaurant industry was immediately successful. In 1890, they supplied all of 'Norddeutsche Loyd' cruise ships with Bauscher china. Five years later, the first Bauscher branch established in New York and within five years Bauscher had gained a foothold in London and Lucerne. The B 1100 range by Heinz H. Engler has enjoyed global success with sales of over 70 million pieces and is even today regarded as revolutionary. In 1984, Bauscher set a new benchmark with the Carat collection, the first china featuring relief contours for hotels and professional catering. Today, the company, which belongs to BHS tabletop AG, supplies a range of almost 27,000 decorative patterns. Every day more than 120,000 items leave the factory at Weiden for customers in 120 countries all over the world. The high quality of Bauscher products combined with over 120 years of experience, enthusiasm and creativity are the base for the Bauscher claim 'The porcelain for tomorrow – Since 1881'.

