

BAUHAUS | THE EXPERT FOR WORKSHOP, HOUSE AND GARDEN

With more than 200 branches in fourteen European countries, of which 125 are in Germany, BAUHAUS has become one of the biggest German retailers since it was founded 50 years ago. In the 1960s, BAUHAUS brought the do-it-yourself idea to Germany, offering a complete range of products from different specialists under a single roof. BAUHAUS opened their first branch for workshop, house and garden in Mannheim. The customers could find anything from a drill to a wrench, to tiles, paint, hardware and construction materials, all in a well-assorted selection of quality products. The best value for money and high quality still have top priority for the company today. More than 120,000 products arrive in the 15 specialist departments only after rigorous testing. If BAUHAUS can't find a product of the required quality, they have it made to their standards. BAUHAUS buys globally, and also purchases goods, if possible, locally. The customer service includes the DRIVE-IN ARENA for the convenient shopping of building and construction materials, the BÄDERWELT with complete bathroom service, as well as the installation service for home and garden. With customer satisfaction in mind, BAUHAUS consistently invests in staff motivation and development, for only motivated employees can ensure the kind of advice, customer focus and service that leads to success in the specialised market.

